FIESTA

Presents

GRAPHOMETRY

(THE DESIGNING COMPETITION)

Graphic design is the process of visual communication and problem-solving through the use of **typography**, **photography** and **illustration**. The field is considered a subset of visual communication and communication design, but sometimes the term "**graphic design**" is used synonymously. Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages. They use typography, visual arts and page layout techniques to create visual compositions

ABOUT THE EVENT: The event is about graphic designing, here you will be checked on basis of your graphic designing, logo designs and banner designing based on a particular theme.

DETAILS OF THE POSTER:
1. The poster must consist of:
   a. Headline/title
   b. Tagline/baseline/signature line
   c. Address (i.e. by whom the initiative is taken) – Govt. Of India & IIIT Nagpur
2. The poster visuals may contain:

a. Photography
   b. Typography
   c. Illustrations
   d. Cartoons
   e. Graphics
3. The size of poster designed must be 12*15 inch
4. The themes for the posters are: **India** 2030 and **Sustainable development.**

RULES:
1. Any type of plagiarism is strictly prohibited. If found the person will be disqualified.
2. Submissions will be accepted by mail at graphometry.tf18iiitn@gmail.com from a valid email-id

from 27th October 2018 (10 am onwards) to 28th October 2018(till 12 noon).

3. On-time registration is allowed but we recommend you register some time before to avoid technical problems. IIIT Nagpur doesn't hold any responsibility for any copyright infringement issues arising due to plagiarism of content by participants
4. Content must be emailed in two formats
   a. Original raw file
   b. PDF format
5. The mail should consist of the name of the participant, college in which they are studying year, name of the software used.
6. Each person can submit maximum one entry.

Warning: Participants must use only licensed/ open source software for designing their poster, IIIT- Nagpur holds no responsibility for use of illegal / cracked/ pirated software.

JUDGING CRITERIA:

- Decision of judges will be final.
- Creativity, originality and design innovativeness and software used will be criteria of judgement.
- Winners will be announced during closing ceremony of **'Tantrafiesta'2018**.

REGISTRATION:
- **FEES:** Rs 100/- per person
- **Payment mode:** Payment can be done offline at our institute or online through account information provided page of graphometry on site www.tantrafiesta.in

PRIZES*: 1st: Rs 1000/-*, 2nd: Rs 500/-*

NOTE:

- **Entries submitted before or after given submission date and time will be rendered invalid**
- Decision of judges will be final.
- ***Tantrafiesta'18 team** has full rights to make any changes in prize and schedule for the competition.
- Few more rules would likely to be added based on task.
- Stay tuned to our website www.tantrafiesta.in for registrations and updates.
- Email id: tantrafiesta.event2k18@gmail.com

FOR MORE DETAILS:
 Ankit Barai**: 9511837412**   **email: ankitbarai507@gmail.com**